

PRESCOTT PARK
**ARTS
FESTIVAL**



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JUNE 7
2025

PRESCOTT PARK | PORTSMOUTH, NH
WWW.PRESCOTTPARK.ORG

97.5 WOKQ Chowder Festival Restaurant Instructions Saturday, June 7, 2025

We are happy to announce that the 38th Annual 97.5 WOKQ Chowder Festival, presented by Avery Insurance will be back this summer at Prescott Park!

Please join us in reviving New England's oldest chowder festival by entering your restaurant for a chance to win the famous Golden Ladle award, a 2025 marketing package provided by 97.5 WOKQ, and the opportunity to present your chowder to thousands of festival-goers and community members!

To participate in this year's Chowder Festival, please fill out our [Google Form](#) with your restaurant name and contact information after reviewing our guidelines below.

All restaurants will need to fill out a temporary food permit through the city of Portsmouth, instructions are included in the Google Form.

Along with the temporary food permit, **non-Portsmouth restaurants** will also need to provide a copy of the food permit for their city of residence. Both of these documents will be uploaded on the [Google Form](#).



Participating restaurants must provide:

1. **30 gallons minimum** of your tastiest chowder! 4 oz serving portions anticipated.
2. A means of keeping the chowder hot. The Portsmouth Health Department requires that **all chowders be kept at 140°F or hotter**. Sterno is **not** an adequate heat source. We recommend gas as your heating method. Gas units are easily accessible from local suppliers for rental purposes.
3. Enough people to set up and serve your chowder. **PPAF will be recruiting volunteers this year to help counteract national staff shortages.**
4. Please bring enough serving utensils/ladles to last throughout the day. We recommend bringing multiple 4oz ladles.
5. Restaurants provide their own thermometers (digital or round), a handwashing station, a spray bottle of sanitizer, and a box of food service gloves.
6. Restaurants cannot store anything food related on the ground. Please bring a tarp or garbage bags to use as liners for any boxes or bags that they may sit on the ground.

Prescott Park Arts Festival and sponsors will provide:

1. Bowls, spoons, and napkins. Please do not bring your own bowls.
2. Publicity before and during the event, including on-air mentions via 97.5 WOKQ FM radio
3. The chance to win **FREE advertising on 97.5 WOKQ**
4. Press coverage in local newspapers.
5. Advertising on Chowder Festival posters.
6. A table (8' x 2.5').
7. Limited electricity.
8. Hand washing stations.
9. Temporary food permit (form provided).
10. Punch cards to ensure 1 taste portion/guest.

Please fill out our [Google Form](#) by **May 9, 2025** if interested in participating.

For questions regarding Chowder, please contact site@prescottpark.org.



THANK YOU FOR YOUR INTEREST IN THIS BELOVED SEACOAST TRADITION!