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## SEASON PROGRAM AD FORM

For 50 years Prescott Park Arts Festival has enriched the Seacoast community with music, art, theater, dance, education, and fun family events on the banks of the Piscataqua River in downtown Portsmouth, NH. The mission of the Prescott Park Arts Festival is to provide financially accessible, multi-generational, high-quality, family-friendly art and educational outreach to a large and diverse audience. That audience consists of 150,000 patrons who contribute over \$7M to the local economy each year. Advertising in our Season Program leverages the enormous popularity of the Festival.

This Seacoast tradition is stronger thanks to our community and loyal group of supporters.

**THANK YOU FOR BEING A PART OF OUR ADVERTISING FAMILY!**

### SEASON PROGRAM AD SIZES

ADVERTISING OPTIONS	DIMENSIONS	COST	AVAILABILITY	SELECT
Back Cover (Limited Availability)	5" x 8"	\$3,850	SOLD OUT	
Inside Front Cover (Limited Availability)	5" x 8"	\$2,200	SOLD OUT	
<b>Two Page Spread (Limited Availability)</b>	11" x 8"	\$3,000	<b>COLOR</b>	
Inside Back Cover (Limited Availability)	5" x 8"	\$2,200	SOLD OUT	
Full Page	5" x 8"	\$1,870   \$1,540	COLOR   B&W	
Half Page	5" x 4"	\$1,150   \$880	COLOR   B&W	
Quarter Page	5" x 2"	\$750   \$550	COLOR   B&W	
Eighth Page	2.5" x 2"	\$385   \$275	COLOR   B&W	

### AD SUBMISSION OPTIONS

New Ad Artwork  
pdf preferred  
jpg or png 300dpi

Renew Last Year's Ad

The undersigned agrees to purchase the ad space indicated below. Cutoff for Ad submission is FRIDAY MAY 3, 2024

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

AD SIZE: \_\_\_\_\_

COLOR/ B&W: \_\_\_\_\_

PRICE: \_\_\_\_\_

**Electronic Option! Complete our Google Form: <https://bit.ly/PPAFAdForm2024>**

Or return this form to Darcie Champagne, Marketing & Development Manager at [Darcie@PrescottPark.org](mailto:Darcie@PrescottPark.org)

Once received, we will follow up with an invoice. Thank you again for your support.

**WE CAN'T WAIT TO CELEBRATE OUR 50TH ANNIVERSARY WITH YOU!**



# 2024 ADVERTISING SEASON PROGRAM SPECIFICS

**NEW!**

**Two-page  
spreads**

**11" x 8"**

**\$3,000**

*Limited Availability*

## **HOT TIPS**

- If you are mentioning us in your ad, please list us as "Prescott Park Arts Festival" or "Arts Festival"

*(not Prescott Park)*

- If you'd like our logo, just email!

[Darcie@PrescottPark.org](mailto:Darcie@PrescottPark.org)

- All web and email addresses will be hyperlinked in the digital version of the program.

## **QUESTIONS?**

Contact Darcie Champagne

Marketing & Development Manager

[Darcie@PrescottPark.org](mailto:Darcie@PrescottPark.org)

*We have a limited number of ads, please reserve early!*

**Full Page 5" x 8"**

Color \$1,870

B&W \$1,540

**Half Page 5" x 4"**

Color \$1,150

B&W \$880

**Quarter Page 5" x 2"**

Color \$750

B&W \$550

**Eighth Page**

**2.5" x 2"**

Color \$385

B&W \$275