

# 20

# PRESCOTT PARK ARTS FESTIVAL

# 23

## SEASON PROGRAM AD FORM

For nearly 50 years Prescott Park Arts Festival has enriched the Seacoast community with music, art, theater, dance, education, and fun family events on the banks of the Piscataqua River in downtown Portsmouth, NH. The mission of the Prescott Park Arts Festival is to provide financially accessible, multi-generational, high-quality, family-friendly art and educational outreach to a large and diverse audience. That audience consists of 150,000 patrons who contribute over \$7M to the local economy each year. Advertising in our Season Program leverages the enormous popularity of the Festival.

This Seacoast tradition is stronger thanks to our community and loyal group of supporters.

**THANK YOU FOR BEING A PART OF OUR ADVERTISING FAMILY!**

### SEASON PROGRAM AD SIZES

ADVERTISING OPTIONS	DIMENSIONS	COST	AVAILABILITY	SELECT
Back Cover (Limited Availability)	5" x 8"	\$3,500	SOLD OUT	
Inside Front Cover (Limited Availability)	5" x 8"	\$2,000	SOLD OUT	
Inside Back Cover (Limited Availability)	5" x 8"	\$2,000	SOLD OUT	
Two Page Spread (Limited Availability)	11" x 8"	\$3,000	COLOR	
Full Page	5" x 8"	\$1,700   \$1,400	COLOR   B&W	
Half Page	5" x 4"	\$1,000   \$800	COLOR   B&W	
Quarter Page	5" x 2"	\$650   \$500	COLOR   B&W	
Eighth Page	2.5" x 2"	\$350   \$250	COLOR   B&W	

### AD SUBMISSION OPTIONS

New Ad Artwork  
*pdf preferred*  
*jpg or png 300dpi*

Renew Last Year's Ad

*The undersigned agrees to purchase the ad space indicated below. Cutoff for Ad submission is FRI. APRIL 28, 2023*

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

AD SIZE: \_\_\_\_\_

COLOR/ B&W: \_\_\_\_\_

PRICE: \_\_\_\_\_

**Electronic Option! Complete our Google Form: <https://bit.ly/PPAFAdForm>**

Or return this form to Darcie Champagne, Marketing & Development Manager at [Darcie@PrescottPark.org](mailto:Darcie@PrescottPark.org)

Once received, we will follow up with an invoice. Thank you again for your support.

**SEE YOU IN THE PARK THIS SUMMER!**

**NEW IN 2023!**

**Two-page  
spreads  
11" x 8"  
\$3,000**

*Limited Availability*

**HOT TIPS**

- If you are mentioning us in your ad, please list us as "Prescott Park Arts Festival" or "Arts Festival" (not Prescott Park)

- If you'd like our logo, just email!  
Darcie@PrescottPark.org

- All web and email addresses will be hyperlinked in the digital version of the program.

**QUESTIONS?**

Contact Darcie Champagne  
Marketing & Development Manager  
Darcie@PrescottPark.org

*Limited number of ads, please reserve early!*

**Full Page 5" x 8"**

Color \$1,700

B&W \$1,400

**Half Page 5" x 4"**

Color \$1,000

B&W \$800

**Quarter Page 5" x 2"**

Color \$650

B&W \$500

**Eighth Page**

**2.5" x 2"**

Color \$350

B&W \$250