

PRESCOTT PARK ARTS FESTIVAL

2023 Freelance Graphic Designer

Prescott Park Arts Festival, a well-established and dynamic non-profit organization, is looking to hire a freelance Graphic Designer. This position will join the experienced, award-winning, fun, and fast-paced team responsible for organizing this popular summer tradition that offers a diversity of performances from June to October each year. Events include concerts, food and music festivals, movie nights, a signature musical theatre production, a youth theatre camp, and more.

Prescott Park Arts Festival is a cultural leader in the Seacoast, and reaches nearly 150,000 people through its events, all offered by suggested donation in Portsmouth's beautiful downtown Prescott Park. The festival's contribution to the local economy in show and visitor related spending has swelled to \$7.5 million annually.

Freelance Details

The Freelance Graphic Designer will assist the Marketing and Development Manager in producing assets for the summer season including (but not limited to): social media announcement templates for concerts and movies, a tri-fold calendar, the cover of the season program, and other assets needed throughout the season spanning June - September.

Skills

- The successful candidate will be a personable, highly organized, detail-oriented self-starter equally at ease working independently and collaboratively

Duties

Some duties include, but are not limited to:

- Create all season assets for 2023 within current Arts Festival branding, which will be provided.
- Create the Season Program cover for 2023
- Create the tri-fold calendar for the 2023 season
- Any additional graphic design tasks that may arise in preparation for the 2023 summer season

The ideal candidate will:

- Preferably be/have familiarity working with the Adobe Creative Suites
- Be well-organized and able to manage multiple projects with ownership
- Have a creative eye and an ability to create within the current brand
- Have familiarity with Zoom and Google Meet

*Compensation is negotiable within the candidate's current hourly rate in relationship to the demands of the job and the Arts Festival's graphic design budget.

Prescott Park Arts Festival is deeply committed to creating a diverse and inclusive environment and is proud to be an equal opportunity employer. We strongly encourage those with the following identities to apply: Black, local Indigenous, people of color and people with intersecting identities including LGBTQIA+, women and non-binary people, people living with disabilities and others with lived experience being part of marginalized communities.

We are especially interested in local applicants from the New England region who have some understanding of Portsmouth, NH.

To apply: contact Jill Pettigrew (General Manager), jill@prescottpark.org