

# 2012 ADVERTISING ORDER FORM

Reach **over 220,000 people** this year with a Playbill and/or Season Brochure advertisement.

Our audiences are **large, diverse, loyal, and constantly growing.**

Without a doubt, there is no other summer tradition as valued or well-regarded in the Seacoast as the Prescott Park Arts Festival.

From Grammy Award-winning and nationally-touring acts to vibrant **sold-out events** like the NH Fish & Lobster Festival and NH BrewFest, Prescott Park is **full of contagious energy and fun.**

Show your support of this **Seacoast jewel**, while putting your name in front of our audience, with an ad in our full season Playbill and/or brochure.



## SEASON PLAYBILL

- Back Cover (5" w X 8" h) - Full color \$1,699
- Inside Cover (5" w X 8" h) - Full color \$1,199
- \*NEW\***  Full Page (5" w X 8" h) FULL COLOR \$1,099
- Full Page (5" w X 8" h) *Reserved and Free for Sponsors* ~~\$999~~
- \*NEW\***  Half Page (5" w X 4" h) FULL COLOR \$649
- Half Page (5" w X 4" h) \$549
- 1/4 Page (5" w X 2" h) Horizontal \$299
- 1/4 Page (2.5" w X 4" h) Vertical \$299
- Rerun my existing ad "as is" with no changes

## SEASON BROCHURE

Unique, high-visibility, and limited opportunity in our well-read season brochure.

- (3.5" w X 1.625" h) - Full color & 35,000 distributed! \$1,699

The undersigned agrees to purchase the ad space selected above in the Prescott Park Arts Festival Playbill.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Preferred Method of Payment:  Check enclosed  Credit Card Below  **Bill me - payment due by March 31st, 2012.**

Visa  MasterCard  Discover  American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ 3-digit # on back \_\_\_\_\_  
(\$3 Mailing & Handling Fee will be added to all credit card transactions. All credit card sales are final.)

Signature: \_\_\_\_\_

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